

NEWS LETTER OF THE SOUTH BENDIGO FOOTBALL NETBALL CLUB

March 2019 Edition

Welcome to the first edition of "Blood Lines" for 2019. The intent of the Club's newsletter is to keep members, players and supporters informed about what's happening at South by recalling the highlights of the month just passed and informing on what's coming up in the month ahead.

SOUTH BENDIGO

If there are any other areas or aspects of the Club that you would like to see us cover, please feel free to submit your suggestions via a return email.

VALE BERNIE McCARTHY

Sad news for the South Bendigo family last month with news of the passing of our 1974 Premiership Captain & Coach Bernie McCarthy yesterday.

Bernie (born 21 August 1943) won the Michelsen Medal playing in the Red & White in 1973. The following year he led the Bloods to our premiership victory over Sandhurst, being voted best afield on the day by the football writers and commentators.

Burnie played 148 senior games with North Melbourne between 1962 & 1971 at centre half-forward, partnering John Dugdale as North Melbourne's key forwards throughout the 1960's. He finished the 1971 season at Preston and was one of the club's best players in the Grand Final loss to Dandenong that year.

Bernie was a man who just loved his



FOOTBALL CLUB

football, a trait that was infectious to all he was associated with at South and one which made him much loved by all who were fortunate enough to play alongside with him.

A good man who brought both individual and team success to South Bendigo, Bernie can rightly hold his place in the echelon of the Blood's greats and for this he will always be remembered and sadly missed by his South Bendigo family.

CLUB CAPSTONE DOCUMENT

"Efforts and courage are not enough without purpose and direction." John F. Kennedy

The Club Executive have developed a Capstone document for adoption by the full Committee. By way of explanation and it depends on which form of corporate speak you subscribe to, fundamentally a capstone is the stone at the top of an archway that ties it all together, hence the term capstone document. The document articulates who we are, what we want to achieve and how we will go about it.

Ultimately the Club's strategic plan for 2019-2023 will also form a part of this document once its adopted but we thought it was important to get the part regarding values and behaviours circulated throughout the club during the pre-season. This was important for both the Football & Netball Divisions to tie their 2019 objectives & team values to those of the club. A presentation on the club's values was made to the playing groups at both the senior netball and football preseason camps

The South Bendigo FNC Capstone Document sets the direction of the Club and explains how the organisation works towards its stated mission. This document describes the philosophies that underpin our values-based operation and the principles that guide how our members, players, coaches and supporters work towards success both on and off the field and court.

The document explains four fundamental aspects of the Club:

- why we exist: our vision and our mission
- who we are: our history,
- how we operate: our values and our behaviours
- what we plan to do: our future direction and strategic plan.

The complete document will be place on our web page once adopted. Reproduced below, for the information of all members and supporters, is section on our club values which was presented to the playing groups during the preseason camps.

Our Values

The 3 core values of the Club are

- Character first
- Be the best you can be and
- Be nice to people

CHARACTER FIRST

"shaping your culture is more than half done when you hire your team"

Jessica Herrin

How we behave and how we are seen to behave by others defines an organisation more than any other trait.

Using this core value as direction provides us with the most fundamental selection criteria when recruiting new people into the club.

Using this core value as guidance provides us with a clear reference to address and correct inappropriate behaviours amongst our people should the need arise.

Using this core value as "the bottom line" enables us to have the difficult conversations with those people who do not share our values and may need to reconsider their involvement with our club.

BE THE BEST YOU CAN BE

"When we strive to become better than we are, everything around us becomes better too."

Paulo Coelho

The link to on field and court performance by team and individuals is clear in this value. However, while it can be simply measured at the senior level by team success, in the Junior Divisions where a learning culture should prevail, it may be more about participation, improving skill levels and individual development.

Equally off field and court we need to improve administrative processes and club procedures and continue to provide opportunity for participation and enjoyment for members, supporters and past players.

You cannot go forwards by standing still and all facets of the club should be looking for continuous improvement in all we do

BE NICE TO PEOPLE

"It's not true that nice guys finish last. Nice guys are winners before the game even starts."

Addison Walker

Being nice does not equate to weakness. In many ways, when it appears things are not going our way, this is the hardest value to remain true to.

There may be many who smile at this value in the context of a sports club but even in competition you can be (and will be expected to be) hard at the contest while still displaying a respect for your opponent and the spirit of the game

Being nice to people is an all-encompassing value that covers honesty, respect, integrity and consideration. For example, the following points are just some examples of this value in action.

- Appreciate the club community: get to know club supporters and past players, thank trainers and club volunteers
- At club functions display behaviours that ensure a female and family friendly event.
- Play your role off the field and court as well as on, look to contribute and give back to the club. Clean up after yourself and look after club (and opposition) facilities.
- Promptly attend club after match functions and visit opposition rooms, even after a loss.
- Treat umpires, opposition players and supporters with dignity.
- Acknowledge and respect the functions and responsibilities of those organisations
 that have a role in the sport we play; The City who manage the facilities, the Leagues
 who administer our competitions and the media outlets who report on it. Their
 decisions and opinions may not always align with our own however, when differences
 arise, we should ensure we address them appropriately and through the proper
 channels

In an example of the third value in action, last year the club followed up an incident involving club members behaving in an unacceptable manner towards a member of the media following the 2019 Bendigo FNL Grand Final. The club and an individual subsequently apologised to those involved. While we may not always agree with their reporting we acknowledge, through the adoption of these values, that those in the media should be respected and communicated with appropriately. We have made a commitment to ensuring this occurs and any actions, either on or off-field, which fall outside the boundaries of acceptable behaviour in line with our club values or Code of behaviour will be treated seriously and dealt with by the club.

You can be a strong individual and we can be a strong club but we can also be nice to people at the same time. If we do those things that we admire in other people and organisations we will continue to remain a well-respected organisation in our own right both on and off the field and court.

These are the overarching values of the South Bendigo Football Netball Club. They are, and are intended to be, both clear in direction and yet able to be adapted for use across the whole Club through translation in to Division or Team specific values.



BECOME A MEMBER IN 2019

Memberships continue to be an ever-increasing and important aspect of the Football Netball Club.

Our club strongly encourages all existing members, supporters, past-players and families to financially support the club and become a member in 2019 – If you love South Bendigo, we'd love to count you as a member!

Every member will receive their own club membership card which will gain them free entry into every home game as well as ½ price entry to away games.

Membership also has it rewards and a member's merchandise pack is provided to each Bloods supporter who takes out a 2019 Membership.

This year's Standard Merchandise Package, provided to all Adult, Family and Special Category members, includes a club branded bumper sticker, pen and drink bottle holder so you can show your support for the Bloods when you're driving, writing or refreshing. The 2018 Enhanced Merchandise Package, provided to all Coterie Club Members and Player Sponsors, adds a Red and White Club Cap to the standard pack.

Your financial support via a Club Membership is as vital as it's ever been in country Football / Netball. So that YOUR club can continue to grow and prosper, PLEASE consider taking out a Club Membership package in 2019.

Take a look at all the 2019 Memberships options on the following pages, we are sure there will be a Membership Package just for you!

WE NEED YOU - BE INVOLVED

SUPPORTING SOUTH BENDIGO – IT'S IN THE BLOOD



Membership Categories 2019



1. Bloods Coterie Club Membership \$500 + GST

2 x Adult Memberships of South Bendigo Football Netball Club. (Value \$240) admits free to all home games and ½ price entry to all away games)

Entry to complementary Half Time drinks and food in club social rooms at home matches.

Business name listed in social rooms as a Bloods Coterie club member.

2 tickets to All-inclusive 500 club networking lunch with guest speaker at a home match in 2018. (Value \$200)

2 x Social Club Drink Cards to be used at home games.

Bloods Coterie Club Keyring.

Business promoted on Club Facebook page.

10 x Complimentary Tickets in the Club's Annual Major Raffle.

2 x tickets to the Club's Season Launch

2 x tickets to the Club's Annual Ball

2 x Tickets to the Club's Best & Fairest Presentation night

South Bendigo FNC Enhanced Merchandise Pack

Club monthly Newsletter

2. Red & White Player Sponsorship - Football \$250

1 x SBFNC Standard Adult Membership (Value \$120). (Admits free to all home games and ½ price entry to all away games)

Entry to complimentary half time drinks and afternoon tea at home games in Social Rooms.

1 x Social Club drink card for use at home games. Show your card at the bar in the Social Rooms after the game and the first drink is on us.

A copy of the Club's monthly Newsletter

2 x Tickets to the Club's Season Launch with recognition when your player is introduced.

An invitation to the Club's Best and Fairest/Presentation night.

1 x framed player photograph for your business premises or other personal/family use.

Personal or Business name on a Players Sponsors Acknowledgement Board hung in Social Rooms 5 x Complimentary Tickets in the Club's Annual major raffle (Value \$50)

Acknowledgement in the Club's Annual Report as a player sponsor.

South Bendigo FNC Enhanced Merchandise Pack which includes a Club Supporters Scarf

Sponsors can either elect to sponsor a player of their choice or alternatively a player chosen by the club.

The second option provides great support for young players or players new to Bendigo with few contacts such as students who have traditionally found it difficult to obtain sponsorship.

3. Red & White Player Sponsorship - Netball \$150

1 x SBFNC Standard Adult Membership (Value \$120). (Admits free to all home games and ½ price entry to all away games)

Entry to complimentary half time drinks and afternoon tea at home games in Social Rooms.

1 x Social Club drink card for use at home games. Show your card at the bar in the Social Rooms after the game and the first drink is on us.

A copy of the Club's monthly Newsletter

2 x tickets to the Club's Season Launch with recognition when your player is introduced.

An Invitation to the Club's Best and Fairest/Presentation night.

1 x framed player photograph for your business premises or other personal/family use

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4. Adult Membership \$120

1 x Full Adult Membership Card (admit to all home games and ½ price entry to away games)

1 x Social Club Drink Card for use at home games. Show your card at the bar in the Social Rooms after the game and the first drink is on us.

A copy of the Club's Monthly Club Newsletter

South Bendigo FNC Standard Merchandise Pack

5. Family Membership \$200

- 2 x Adult Membership Cards
- 2 x Social Club Drink Cards for use at home games. Show your cards at the bar in the Social Rooms after the game and the first drink is on us.
- 1 x Club Newsletter
- 2 x South Bendigo FNC Standard Merchandise Packs

6. Past Players Membership \$75

1 x Past Players Membership Key Ring. (Admits to all home games)

Free Admission to Graeme Wright Day

1 x Social Club Drink Card for use at home games. Show your card at the bar in the Social Rooms after the game and the first drink is on us

A copy of the Club's monthly Newsletter

Note: Past Players who take out a Full Adult Membership for \$120 can also access these Past Player entitlements as well as receive a South Bendigo FNC Standard Merchandise Pack.

Please email <u>davidmcmurray1811@gmail.com</u> upon completion of your application with the date, reference number for the transaction and your postal address.

7. Life Members

Adult Membership Card is issued annually to all Life Members
Includes a copy of the Club's Monthly Newsletter
In addition, for a fee of \$60, Life Members can also receive annually:
South Bendigo FNC Standard Merchandise Pack and a Social Club Drink Card (Show your card at the bar in the Social Rooms after the game and the first drink is on us)

2018 Club Members Merchandise Packs

The Club really appreciates the patronage of supporters who take out a Club Membership. As a token of our appreciation for this support a Club Member Merchandise pack has been added to the normal range of membership entitlements. In 2019 club member merchandise packs will include;

1. Enhanced Membership Pack:

Club Cap Bumper Sticker Drink Bottle Pen

2. Standard Membership Pack

Bumper Sticker Drink Bottle Pen

PAYMENT OPTIONS

OPTION 1: Direct Credit through Bendigo Bank

Account name: South Bendigo FNC

BSB: 633-000

Account Number: 105 675 235

Please include Name as Reference for Payment.

Note 1: For Bloods Coterie Memberships please contact Rick Townsend at rick1242@me.com

Note 2: For all Adult, Family & Life Membership categories please email Garry Smith at stephgar@bigpond.com on completion of payment with the date, reference number for the transaction and your postal address and we will organise your 2019 membership card and entitlements.

Note 3: Past Players please email David McMurray at <u>davidmcmurray1811@gmail.com</u> upon completion of payment with the date, reference number for the transaction and your postal address and we will organise your 2019 membership card and entitlements.

Note 4: For Red & White Player Sponsor Memberships please contact

- 1. Football: Ian Connaughton at iacljcon@bigpond.net.au
- 2. Netball: Mel Dillon melissajadedillon@gmail.com

OPTION 2: Cheque or Money Order

See invoice attached for details

Make cheques, money orders payable to South Bendigo Football Netball Club



Adult

Past Player

Life Member – Merchandise Pack

SOUTH BENDIGO FOOTBALL NETBALL CLUB Inc.

2019- Membership Invoice

Name/s:			
Address:			
Telephone (H)	Mobile No):	
Email:			
Membership Package	PRICE	QTY	TOTAL
Bloods Coterie Member	\$500 + GST		\$
Red & White Sponsorship - Football	\$250		\$
Red & White Sponsorship – Netball	\$150		\$
Family	\$200		\$

By Being a Member of the SBFNC I hereby agree to comply with the Club's CODE of CONDUCT. Payment of Membership will be deemed as an acceptance of SBFNC Code of Conduct.

\$120

\$75

\$60

\$

\$

PAYMENT	DETA	ILS – Option 2	
Total of Pag	yment	Due \$	(includes GST)
CHEQUE	OR	MONEY ORDER	

Please update details on the form as required and mail, along with payment to

Mail address: SBFNC Memberships, PO Box 127, BENDIGO, Vic 3552

TOTAL DUE

2019 GOLF DAY

The Club's Annual 2018 Golf Day is to be held at the Bendigo Golf Club on the 18th of March. It's always a great day so get a team together and come along to enjoy the Club's first official function in the new year.

For individuals or groups of less than 4 get your names into Trevor Wright or David McMurray and playing groups will be allocated on the day.

See all the details on the poster below



NETBALL NEWS

January and February have been busy months for our netballers with preseason officially kicking off. The Netball squad has been training two nights a week, on Tuesday and Thursday. The girls have been working hard over the summer and are fit and firing for the big season ahead.

Our netballers are being put through their paces on a Tuesday night by Bendigo's Original Bootcamp. The girls are currently half way through a ten-week program and are loving every minute of it... Despite how tough it is! Thursday night trainings for the girls consist of fitness and footwork drills as well as court structures and plays. The girls have also had their preseason camp which was held at our QEO clubrooms. It was a jampacked weekend that included a colour run, a dance class (that a few of the footballers came along to as well!), a Barre session, a pool session and lots of bonding activities. It was an excellent weekend that has set the tone for not only our trainings but also the upcoming season. A huge thankyou to the coaches for all their hard work in organising such a successful weekend.

The girls will have many opportunities before the season commences to implement their hard work in game situations. Our A Squad will be entering a team in the Rochester Tournament held on the 23rd of March, while all grades will have practice matches detailed in the schedule below.

Both players and coaches are looking forward to these hit outs. Bring on season 2019!



SOUTH BENDIGO FNC UPCOMING NETBALL PRACTICE MATCHES AT HARRY TROTT NETBALL COURTS

Date: Thursday 7th March vs Mitiamo FNC

Times: 5.30pm - Under 17

6.30pm – A grade & B grade 7.15pm – A reserve & B reserve

Date: Thursday 14th March vs Calivil FNC

Times: 5.30pm - Under 17

6.30pm – A grade & B grade 7.30pm – A reserve & B reserve

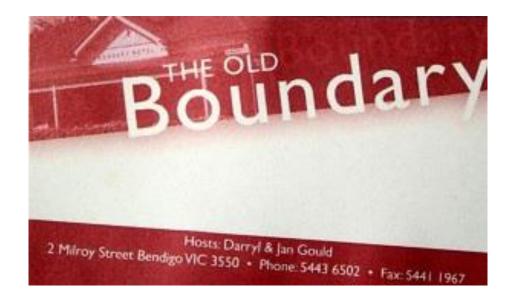
Date: Thursday 4th April vs Kangaroo Flat FNC

Times: 5.30pm - Under 17

6.30pm – A grade & B grade 7.30pm – A reserve & B reserve

Everyone is welcome to come down to the courts to support the netballers

SPONSOR OF THE MONTH



The Old Boundary Hotel

The Old Boundary Hotel is located on Milroy Street. Having been renovated inside it features a warm red brick interior with mining and gold rush memorabilia. Large red gum timber bars accompanied by high back stools await the thirsty ones. A variety of ales, both heavy and light are on tap.

Open gas fires feature in both the bar and the lounge. Friendly staff will welcome you on arrival at the Old Boundary Hotel Lounge which is a separate area from the bar and is also open 7 days a week.

A feature of the Hotel is at the back where you can be seated in the Terrace. This area is more relaxed and during the day the sun streams through the windows. In the evening the garden comes to light.

The Terrace is fully air conditioned and heated for patrons. Call into the Old Boundary Hotel where the bar staff and chefs will look after you with a cheery smile and the good old fashioned hospitality of yesteryear.

The Old Boundary Hotel

2 Milroy Street Bendigo, VIC 3550, Australia

Phone: 5443 6502

SUPPORT THE SPONSORS WHO SUPPORT OUR CLUB

FOOTBALL NEWS



January and February have also been busy months for our footballers who are well into their preseason training. The playing group are currently training three nights a week, Monday, Wednesday and Friday. With Bendigo United Cricket Club playing in finals this schedule will continue until the end of cricket season when we will revert back to Tuesday and Thursday.

Since mid-November the boys have been working hard under our new coach Nathan Horbury to regain fitness and further develop our skills and football knowledge. Having high numbers and even greater enthusiasm through these training sessions has been the highlight with a big focus on helping teammates through the struggles rather than trying to get through them alone.

The Lorne preseason camp was a great challenge in which the boys were able to show these unselfish traits through a vigorous 7km hill run early in the morning. After that we were able to have a very beneficial talk with Ray McLean about the importance of team values and the sort of reputation we want to build in the league this year, both as a team and as a club. Huge thanks to Ray from Leading Teams for coming down and giving us the opportunity to work with you. We were then able to spend some time talking through match strategies and structures before putting them in place in a short training session.

Well done to Coach Nathan, Ian Connaughton and Alan Ellis for all their work over the entire weekend. It was a great time and it wouldn't have been such a success without all the organisation behind the scenes.

We are now working further on match simulation at training and ready to implement them into practice matches over the coming month.

2019 PRESEASON PRACTICE MATCH SCHEDULE

Balwyn, March 16th at Epsom (Shaun Bergin Match) Barham, March 23rd at Barham

Note: The boys have already had their first hit out for 2019 playing a practice match against Waverley Blues at Maiden Gully on March 2nd. No details available at the time of printing.



MAJOR DATES TO SAVE IN 2019

"Ladies Day" at South

Round 1 Saturday 13th April V Maryborough at the QEO

A social day tailored for the women of South Bendigo; netball past players, our female members & supporters and the mothers & partners of players

Graeme Wright Cup / Past Players & Officials Day Round 3 Saturday April 27th V Sandhurst at the QEO

The annual match against Sandhurst for the Graeme Wright Cup which has always provided a great day for past players and officials to get back to the club

Kennington Football Club Reunion

Round 5 Saturday May 11th V Gisborne at Harry Trott Oval

Continuing the initiative started in 2018 where the club hosts past players and officials from the first Bendigo Football League side to have Harry Trott Oval as their home ground

Sports Luncheon & Coterie Day

Round 7 Sunday 2nd June V Kangaroo Flat at the QEO

The annual sports lunch for our sponsors and coterie members.

Featuring a notable guest speaker from the world of sport and a great meal from our good sponsors at the Boundary hotel.

Annual Ball

Round 9 Saturday 15th June V Castlemaine at Harry Trott Oval

Venue & details to be provided later

Premiership Reunion Day

Round 11 Saturday 29th June v Eaglehawk

Becoming a regular feature on the club's social calendar when we welcome back our premiership heroes on the 5 or 10 year anniversary of their triumph.

This year invites will go out to 4 Senior, 6 Reserves and 3 Under 18 sides. The most notable invitees being Colin Rice's 1969 legends celebrating the 50th anniversary of their great win over Eaglehawk.

Life Members & Fabulous 50's Past Players Luncheon Round 12 Saturday July 13th V Sandhurst at the QEO

The fourth annual Life members lunch where the club recognises and acknowledges the great contribution made over the years by our Life Members.

Given the very real interest expressed at the 125 celebrations for a reunion of those fabulous sides of the 50's the club has decided to honour those humble legends as special guests at this year's luncheon.

\$3000 Draw

Sunday 4th August

The winners are drawn at the Social Rooms for one of our major annual fund raising events.



PLANNING A FUNCTION IN 2019?

If you have a major personal milestone event coming up in 2019 or you just need a venue to hold a workplace function why not consider using the South Bendigo FNC Social Rooms?

Situated centrally at the top end of View St, the convenience of the location plus bar prices that are well under other CBD venues make the Club Social Rooms a winner on all levels.

So, if you are looking for an ideal location to hold your function or business meeting this year you should consider giving Alan Ellis a call on 0427 427 627 or contact via email at alan_ellis@bigpond.com to solve your venue problem.



SUPPORT THE SOCIAL ROOMS AND THE CLUB



The South Bendigo Social Rooms at the QEO have been a big asset for the club over many years. In addition to being a great facility for club gatherings and social events they also provide the club with an opportunity to raise money through the hire of the venue for external functions.

The club maximises the revenue opportunities the Social Rooms provide by running these external functions wholly with volunteers. Unfortunately, as with many things, this responsibility is starting to fall onto fewer willing workers.

In line with the principle that "many hands make light work" the club is looking for expressions of interest from people who would be in a position to help out serving behind the bar and/or generally assisting at these functions from time to time.

No experience is necessary and you won't be locked into any roster. Emails go out requesting assistance the month before and if you're available then great, if not, well then maybe next time. It's not an onerous task and often can be a lot of fun.

So, if you think you are in a position to help us (and the Club) out please get in contact via Alan Ellis on 0427 427 627 or at alan ellis@bigpond.com

THE BLOODS 2019 BFNL FIXTURE

ROUND 1	ROUND 10
Saturday, April 13	Saturday, June 22
South Bendigo V Maryborough	Maryborough V South Bendigo
Ladies Day	Waryborough v Count Behalgo
ROUND 2	ROUND 11
Good Friday, April 19	Saturday, June 29
Eaglehawk V South Bendigo	South Bendigo V Eaglehawk
	Premiership Reunion Day
ROUND 3	GENERAL BYE
Saturday, April 27	Saturday, July 6
South Bendigo V Sandhurst	Middle week school holidays
Graeme Wright Cup/Past Players & Officials Day	·
ROUND 4	ROUND 12
Saturday, May 4	Saturday, July 13
Golden Square V South Bendigo	Sandhurst V South Bendigo
	Life Members & 1950's Past Players Luncheon
ROUND 5	ROUND 13
Saturday, May 11	Saturday, July 20
South Bendigo V Gisborne (HT)	South Bendigo V golden Square
Kennington FC Reunion INTER-LEAGUE	ROUND 14
Saturday, May 18	Saturday, July 27
Bendigo V Gippsland at Bendigo (TBC)	Gisborne V South Bendigo
ROUND 6	ROUND 15
Saturday, May 25	Saturday, August 3
Kyneton V South Bendigo	South Bendigo V Kyneton
ROUND 7	ROUND 16
Sunday, June 2	Saturday, August 10
South Bendigo V Kangaroo Flat	Kangaroo Flat V South Bendigo
Sports Luncheon & Coterie Day	POLIND 47
ROUND 8	ROUND 17
Saturday, June 8	Saturday, August 17
Strathfieldsaye V South Bendigo	South Bendigo V Strathfieldsaye (HT)
ROUND 9	ROUND 18
Saturday, June 15	Saturday, August 24
South Bendigo V Castlemaine (HT)	Castlemaine V South Bendigo





MAJOR SPONSORS IN 2018



















